

November 2011

Volume 9, Issue 4

Save the Date

18th Annual Winter Marketplace
December 9-11, 2011
Las Vegas, NV

Long Term Care Administrators Week
March 12-16, 2012

46th Annual Convocation and Exposition
May 4 - 8, 2012
Nashville, TN

Summer Leadership Conference
July 30 - August 3, 2012
Southampton, Bermuda

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From the Chair

My Dear Colleagues,

The times they are a-changin' or so said Bob Dylan 50 years ago. Change is still ever present today as we grapple with wars, political stand offs, natural disasters, economic instability, unemployment, union challengers, layoffs, threats to social welfare programs, and so much more. Good news is scarce and the continuous bad news looks to demoralize us all or to at least create depression in our lives.

Autumn is a great time to reflect on all that is good in our lives and to change that which makes us focus on the negative.

Leaves changing color and falling off is the first sign that spring is just around the corner. Spring is a time of renewal and could also be with our lives and those we serve if we consciously decide to change our focus towards the positive. Recently, one of my residents said thank you to me for running such a wonderful place for her to live. One of my staff told me thanks for running a facility that provided her a sense of security in her job stability. A family member called to thank me for taking such good care of her father. It had been a long time since she saw him smile.

We are so very lucky to be in a profession such as ours. There are so many opportunities to focus on the positive and not let the negative run our lives. Is this how you choose to live your life? Or, do you let the budget reductions, negative publicity, survey anticipation and a few bad apples occupy most of your time that you cannot be present to those who need you the most?

I challenge you to rethink your direction and your focus, especially during times of change and uncertainty. It is during these difficult times that your position demands a sense of confidence, positivity and most importantly a focus on what is good. When your residents and staff look to you, many of whom are struggling physically, mentally or financially, they want and need a leader. It is you who can provide that vote of confidence, that compassionate hug or just that someone who helps them focus on what is good in their lives. I hope that person is you.

Remember, spring is just around the corner, and there is no better way for you to get positive support from your friends and colleagues than at the ACHCA National Convocation and 50th Anniversary Celebration in Nashville, May 4-8-2012. If you can't wait that long to receive a positive vibe, I would encourage you to come to Winter Marketplace in Las Vegas December-9-11, 2011. Either way, I guarantee you a stimulating (not to be confused with stimulus) shot in the arm and a welcoming smile from someone who shares your vocation and all that goes with it.

Sincerely,

Timothy C. Dressman, CNHA, CALA, FACHCA
Chair, ACHCA Board of Directors



President's Message



The leadership of the College has been working diligently; each Board meeting is filled with rich discussion and ideas to grow membership and develop the chapters. Highlights from the October 2011 Board meeting include:

Leadership Development Institute- The board identified a need to educate chapter leaders about the basics of conducting

chapter business so that more of our chapters could become viable and functioning components of ACHCA. The board approved the resurgence of the Chapter Leadership Development Institute (LDI) which was popular at the turn of this decade to grow chapter leaders. Topics to be addressed include 1) legal, financial, and bylaws issues important to chapter compliance, and 2) topics that will provide information for chapter growth. The LDI is being planned for March 30-31, 2012 so that emerging chapter leaders will be able to participate in this in-person activity. The Board approved financial support from the Chapter Development Fund including a limited number of travel scholarships for chapters in development. More information about the LDI is forthcoming.

Chapter Development Fund- The board approved the release of \$12,000 from the unpayable chapter dues account to the Chapter Development Fund (CDF). This is the second of five installments intended to return to membership the dues collected on behalf of non viable chapter between 2005 and 2010. CDF monies support the development of chapters and districts, including the chapter affiliation initiative and the LDI noted above.

Board Travel Support- The Finance committee challenged the board to identify a way to provide some travel support for board members who have had no support for board related activities for many years. Sensitive to the financial burden of being a board member, the board did not feel ACHCA had enough in reserves to resume funding for Board travel.

Chapter Affiliation Agreement- The Chapter Affiliation Work Group, consisting of a registered parliamentarian, accountant and legal representatives, crafted a Chapter Affiliation Agreement and presented it to the board. The agreement will re-establish the legal chapter relationship to National ACHCA. The board approved the draft and it will be sent to viable chapters

for execution in 2012. The Board will be asked to take action at a future time on those chapters identified by the Chapter Affiliation Work group as non viable in 2012.

Logo Guidelines- ACHCA's refreshed media friendly logo launched October 1, 2011. Since the ACHCA logo is ACHCA property, its use is now a component of the Chapter Affiliation Agreement. To assist chapters and others to properly use the ACHCA logo, Logo Guidelines were established.

Advancing Excellence Dues- The Advancing Excellence Campaign, launched in 2007, became a 501 c 3 collaborative in 2010. The Collaborative initiated a dues structure starting in 2012. The Board approved the AE dues allocation of \$2500 for 2012. ACHCA was a founding member of the AE Campaign.

A New Member Benefit: Kinney- ACHCA seeks to provide benefits that enhance the value of membership, are not resource intensive, and are manageable by staff. The Board approved the new KMS member benefit Kchecks that will help our Medicare participating organizations conduct compliance checks. More information about Kchecks will soon be announced to members.

Chapter Excellence Award - In previous years, the Chapter Excellence Award required a comprehensive review of chapter activities to ensure it was in full compliance with ACHCA, Bylaws, legal, and state reporting requirements. To better capture the nature of the award as an initiative or project rather than to signify chapter excellence, which is more encompassing of compliance and viability factors, the Board approved a recommendation from the Awards committee to rename the Chapter Excellence Award to the Chapter Achievement Award. The new application is available on the ACHCA web site.

Conference Location- The Board approved a three year Convocation rotation plan that brings the annual meeting to three parts of the country in rotation: East, Central, and West. A three year WMP plan was also discussed and one of the three years, an alternative location will be tested.

Academy Update- The mentoring task force has been planning steps to implementation, including the matching of mentor/protégé pairs.

(continued on page 3)

President's Message

(continued from page 2)

Models of Excellence Name Change - The ACHCA Models of Excellence will have a name change to "Idea Exchange" effective with Convocation 2012.

Other Items:

- The Annual Giving campaign is scheduled for December 2011
- ACHCA received a two year approval to provide nursing CE through the American Nursing Credentialing Center.
- The Certification Value Study will be completed by January 2012. eHealth Data Solutions is conducting the data analysis for ACHCA
- ACHCA had a presence at the following events during August-October 2011
 - ✓ August: ACHCA Summer Leadership Conference, Bermuda
 - ✓ August: AHCA Quality Committee meeting, Washington, DC
 - ✓ September: AHCA Conference, Las Vegas, NV
 - ✓ September: Advancing Excellence Collaborative Meeting, Washington, DC.
 - ✓ October: Leading Age (AAHSA) Conference, Washington, DC
 - ✓ October: UWEC CHAASE Meeting, Eau Claire, WI

With warmest wishes for a happy holiday season,



Marianna Kern Grachek, CNHA, CALA, FACHCA
President and CEO



American College of Health Care Administrators
Promoting Excellence in Long Term Care Leadership

- Networking
- Continuing Education
- Professional Certification
- Advancement to Fellow
- National Recognition & Awards
- Leadership Development

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2012 Call for Awards



Do you know someone in LTC who should be recognized for their outstanding work? [Click here](#) for more information regarding 2012 awards nominations.

- Distinguished Nursing Home Administrator
- Distinguished Assisted Living Administrator
- Distinguished Service to ACHCA Award
- New Administrator Award
- ACHCA Outstanding Member Award
- Public Service Award
- Education Award
- Journalism Award

Chapter Achievement Award

Is your ACHCA chapter planning to apply for a Chapter Achievement Award in 2012? It's time to set your goals and plan your strategy for success. [Click here](#) for more information. Some areas of achievement you may want to consider are:

- Membership recruitment
- Membership retention
- Member communications
- Chapter education
- Student involvement
- Chapter member professional advancement

Awards will be presented at the Awards Banquet on Sunday, May 6th during the 46th Annual Convocation & Exposition in Nashville, Tennessee. Stay tuned for conference details.

Deadline for submission is January 20, 2012

Winter Marketplace Sneak Peek

Cruisin' Through Life™ At 35 MPH By Brian Blasko

Do you feel as if your internal *gas tank* is half empty? Are you in need of a *jump-start*? Do personal and professional *road-blocks* sometimes keep you from achieving success? If you answered yes, please continue to read, if you answered no, I want your life! My name is Brian Blasko and I'm a professional speaker and author from Youngstown, Ohio. It's a pleasure to be writing to you today. I ask only one thing of you while you read this article and that's simply for you to sit back, relax and enjoy the ride!

Our personal and professional lives are like vehicles, and we are the *engines* that keep them running smoothly. When our internal gas tanks are full and we learn how to take the driver's seat of life, our roads will be paved with opportunity!

Let's examine how to "set the pace." Imagine yourself driving down the highway at a speed of 85 mph. Everyone around you is traveling the same speed. Traffic seems to be staying together, flowing quickly as one big happy family. You look to your left, and then right...all of a sudden...brake lights and screeching tires and everyone slows down to 65 mph. You can only guess what has happened. A police car is out in front of the pack driving 68 mph and everyone behind it is traveling at 65 mph! Perhaps troopers and other law enforcement officers enjoy this part of their job most. Are they possibly thinking, "Look at those turkeys behind me, let me have a little fun with them today." They slowly speed up to 70 mph and what do we do? We speed up to 67 mph. They go 75 mph, we go 72 mph, they slow down to 65 mph and we slow down to 62 mph. The bottom line is, the officers on our highways set the pace.

Now, the question we have to ask ourselves is...who sets the pace in our own lives? As a parent, manager, supervisor, or friend we have daily opportunities to set the pace for others and ourselves. If you're a parent cruising through life at 15 mph, don't be surprised if your kids follow you at 12 mph. If you're a manager who enters the office everyday geared up with a positive attitude and your traveling about 85 mph, watch how many people follow you at 82 mph. You have the power to set the pace at home or at work. Are you bold enough to take the driver's seat?

We live in a society that enjoys instant gratification. Gimme, gimme, gimme! Now, now, now! We want things quick and

we want them easy. Why do you think the microwave was invented? We have instant coffee, instant mashed potatoes, instant oil changes, instant money access, minute rice, fast food, and the list goes on and on. Be aware of the speeds you travel in life and why you're traveling them. It's ok to accelerate to achieve your goals. It's also ok to slow down every once in awhile and enjoy the scenery....



Thanks for taking this brief roadtrip with me today. I enjoyed your company and I look forward to seeing all of you in Las Vegas! Now.....start your engines, buckle your safety belts and remember this phrase...

Life is a journey...enjoy the ride!

Brian Blasko is from Youngstown, OH where he received MA in Interpersonal Communication from the University of Akron. He has been a professional speaker for 14 years and is a member of the National Speakers Association. He is currently employed as a speaker, author, and fun guy by Brian Blasko, LLC. Please visit his website at www.brianblasko.com.

Brian Blasko will be our keynote speaker at the 18th Annual Winter Marketplace, held December 9-11, 2011 at Bally's in Las Vegas. Visit www.achca.org for registration and program information.



Salute to Veterans

ACHCA would like to extend a special thank you to all of our ACHCA veterans. Please email news@achca.org if you are a veteran and would like to be recognized in next year's issue.

Michael Barry, CNHA
Lydia Cristobal
Natacha Delince
Tim Dressman, CNHA, CALA, FACHCA
David Galloway
George Giblin
Marianna K.Grachek, CNHA, CALA, FACHCA
Keith Heuser, CNHA, FACHCA
Terry Leno
David Metheny
Gary Riffe, CNHA, FACHCA
Charles Robinson Jr., CNHA, FACHCA
Steve Salomon
Drew Vogel, CNHA, FACHCA
Fred Watson, FACHCA

*"We often take for granted the very things that most deserve our gratitude."
~Cynthia Ozick*

Membership Renewal

As a member of ACHCA, you receive **discounts** on your registration for Convocation and other educational offerings. This is just one of many **benefits** you receive as a member. **Renew** your membership today to continue receiving these benefits.

If you have questions about your membership or renewal date, email membership@achca.org

Earn Online CEUs

For your convenience you can earn CEUs anytime from ACHCA's website. [Click here](#) to view the self-study programs and book studies available.

[Click here](#) for upcoming webinars. If you were unable to attend one of our recent LIVE webinars, you can access them and receive CEU from the comfort of your home or office. [Redilearning™ ON-DEMAND](#) has recorded these webinars for your use...anytime...day or night.

Winter Marketplace

Volunteers Needed for Winter Marketplace



To make the 18th Annual Winter Marketplace a truly unique experience, we're seeking the help of key volunteers. If you are willing to help in one or more of our volunteer opportunities, please [click here](#) to complete the volunteer form.

If you are interested in monitoring educational sessions, please review the [Winter Marketplace schedule](#) prior to completing the volunteer form. If you choose to monitor, you will be in attendance for the entire educational session, so you will be able to earn CEs.

Once we've received everyone's responses, we will create a master schedule and circulate it to all volunteers.

Thanks for your assistance in making Winter Marketplace an extraordinary event!

Thank You to Our Vendors!

Thank You to Our 2011 Winter Marketplace Exhibitors, Sponsors and Advertisers!

American Data
B.O.N. Clinical Laboratories - *Board/Academy Dinner Sponsor*
Continuum Development Services
Dementia Care Specialists
eHealth Data Solutions - *Jackpot Sponsor*
Forest Pharmaceuticals
GoJo Industries
Harmony Healthcare International
The Joint Commission
Partners Pharmacy
Provider Health Services
Quality Medical Imaging - *Board/Academy Dinner Sponsor*
RediLearning - *Conference Collaboration*
Saint Joseph's College of Maine
Schutjer Bogar
Therapeutic Industries, Inc
Vancare

18th Annual Winter Marketplace

The Essence of Leadership

In Collaboration with



December 9-11, 2011 ♦ Bally's Las Vegas ♦ Earn 15 CEUs/Contact Hours

Register Online at www.achca.org

ACHCA's Mentoring Program

"The ultimate leader is not afraid to develop people to the point they surpass him or her in knowledge and ability."

– Fred A. Manske, Jr.

ACHCA is excited to announce the launch of a national administrator mentoring program. This program will be open to all ACHCA members for participation! Currently, we are in the beginning states of recruitment for our inaugural group of mentors and protégés.

The focus of this program is to create a beneficial partnership for both the mentor and the protégé. Mentors will serve as both a teacher and learner. By mentoring, the administrator will not only sharpen their own skills, but will also leave a lasting legacy in this highly important field. Protégés will benefit from the personal growth that this experience will provide. By having the professional guidance of a mentor, it will expand on the protégé's skill set while building confidence as they begin a life long career. Our hope is that both the mentor and protégé will leave with a renewed sense of purpose.

If you are interested in being a part of this exciting program, please visit [our website](#) to fill out the mentor or protégé profile. ACHCA Mentors must be a current ACHCA Fellow and be willing to commit a minimum of 1 hour per month to this program. Protégés are individuals who are beginning administrators and are willing to commit a minimum of 1 hour per month to this program.

Shopping Online for the Holidays?

Shop for books, gifts and more through ACHCA's Amazon Online Store! A portion of the proceeds are received by ACHCA.



[Click here](#) to visit the ACHCA Online Store.

Click the 'Powered by Amazon.com' logo to be redirected to Amazon's website.



CMS is gearing up to implement QA/PI – a strengthened Quality Assurance and Performance Improvement Program in nursing homes that is mandated by the Affordable Care Act (Health Care Reform). New regulations are anticipated in 2012 or 2013. Nursing homes can get ready for QAPI by working on the Advancing Excellence Goals. Here's what you can do:

- Review the Advancing Excellence goals.
- Review your nursing home data relevant to the goals.
- Choose a goal that is meaningful to your nursing home and its residents and select it on the AE website.
- Using data that you collect, measure or benchmark where your nursing home currently stands.
- Set a target or an aim that includes how much you want to improve and by when. Keep aims/targets reasonable and achievable!
- Look at the management of care processes that are contributing to the status quo.
- Decide which processes need to be changed to help you reach your target or aim.
- Implement your proposed change or changes using the PDSA quality improvement method.
- Use the AE tools and collect data on an ongoing basis to monitor performance.
- If change is happening and you are happy with it, keep doing what you are doing!
- If change is not happening, rethink what needs to be changed and make those changes.
- When you have reached your target, keep monitoring to make sure that there is no slippage.

Choose another topic to improve and start all over again! The advancing excellence campaign is on Facebook! Please [CLICK HERE](#) to visit and LIKE their page!

To download resources, find participants, and learn more about the campaign, visit the Advancing Excellence website at <http://www.nhqualitycampaign.org/>

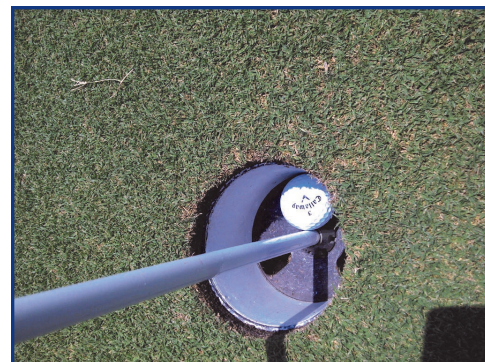
Highlights from Summer Leadership 2011

ACHCA's Summer Leadership Conference was held from August 1st through August 5th, 2011 in Southampton, Bermuda and has continued to exceed expectations in both educational opportunities and magnificent scenery.

Each year, the Summer Leadership Conference provides a specific focus on self development of leaders. This year, the program was presented by Jan Wilson, owner of InSight Partners, an organizational development solutions firm providing executive coaching, strategic planning, process alignment, curriculum planning, and learning audits for a variety of clients located in Nashville, TN. Ms. Wilson provided insightful information on how to be a great leader no matter what type of situation comes your way.

Not only did this conference bring great educational insight, it allowed for the leaders in attendance to have a time to relax and rejuvenate their spirits. Just ask Larry Slatky, past ACHCA chair and conference program director, who accomplished the notable achievement of a hole in one on the golf course that was celebrated by all on the island of Bermuda.

Make plans to join us for the 2012 ACHCA Summer Leadership Conference to be held July 30 – August 3, 2012 in Southampton, Bermuda!



Mark
Your
Calendar



ACHCA's Summer Leadership Conference
July 30 - August 3, 2012



The Fairmont Southampton
Southampton, Bermuda

Stay tuned for program and registration information
visit www.achca.org

Chapter & Member News

Chapter News

The Connecticut Chapter will hold its Annual Holiday Luncheon on Friday, **December 2, 2011** at Water's Edge Resort and Spa in Westbrook, CT. [CLICK HERE](#) for more information.

District 3 will be holding their 4th Annual District Meeting **February 8 -10, 2012** at the Rising Star Casino & Resort in Rising Sun, IN. Participants may earn up to 12 CEUs for their participation with this meeting. [CLICK HERE](#) to learn more or to register today!

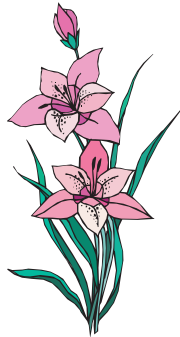
The **New Jersey Chapter** will host a seminar entitled *The Administrator Survival Guide for 2012* by Gail Radar on **January 26, 2012**. Please [CLICK HERE](#) to learn more or to inquire about registration.

The **New York Chapter** will hold their 43rd Annual Convention **March 18 – 21, 2012** at the Villa Roma Resort and Conference Center in Callicoon, NY. Please [CLICK HERE](#) to learn more information about this convention and upcoming events with the New York Chapter.

In Memoriam

ACHCA is saddened to report the passing of the following members in the past year:

Dr. John F. Bergner (Florida)
Rev. Lester Fair (Minnesota)
Richard Lewis (Massachusetts, Rhode Island)
John Mobley, FACHCA (Connecticut)
Richard Snook (Florida, Missouri, Texas)



Share Your News

New job? On the move? Chapter Event? Share news with your peers in both ACHCA eNews and *LTC Continuum*!
Submit news items to news@achca.org.

Update Your Contact Information

Are you receiving eNews and mailed information from ACHCA? If not, we don't have your current contact information. Send an email to membership@achca.org or call (202) 536-5120 with your current contact information so that we can update our records!

Member News

Kudos to **Bill Bogdanovich, CNHA, CALA, CAS, FACHCA**, President and CEO of Broad Reach Healthcare/Liberty Commons in North Chatham, MA for being named to the Boston Globe's Top Places to Work in Massachusetts, marking this their fourth consecutive year to receive such recognition.

Kendall Brune, PhD, FACHCA recently resigned with Future Focus Community, however, will continue to teach, lecture, write and mentor in all aspects of aging. He was recently appointed as the Chair of Organization Development with A Future Without Poverty. We wish Kendall the best of luck in his future endeavors.

Congratulations to **Eve Cullinan, FACHCA** and the staff at Buttonwood Hospital of Burlington County (New Jersey) who recently completed their annual survey with zero deficiencies.

Our very own **Tim Dressman, CNHA, CALA, FACHCA** was featured in the September issue of *McKnight's*. He and **Eli Pick, CNHA, CAS, FACHCA** were also featured in the August issue of *Long Term Living*.

Best wishes to **Walter Hotz, FACHCA** and father of Michael Hotz, CNHA, FACHCA on a speedy recovery.

Our condolences to **Leah Klusch, FACHCA** and her family on the passing of her husband, Gerald. Our thoughts and prayers are with you in this time of grief.

Congrats to **Dr. Keith Knapp, CNHA, FACHCA** on the birth of his first granddaughter, Kaylen.

Christian Mason was elected NCAL Secretary/Treasurer during AHCA/NCAL's 62nd Annual Convention & Exposition.

Congratulations to **Andrew McKillop, CNHA, FACHCA** who was recently awarded Florida Health Care Association's 2011 Arthur H. Harris Government Services Award.

Happy Retirement to **Gary Riffe, CNHA, FACHCA**.

Congratulations to **Bob Siebel, CHNA, FACHCA** on the birth of his second grandchild, Vivian - that's two in one year!

Great job to **Dan Suer, FACHCA**, Administrator of Hillebrand Nursing and Rehabilitation Center and staff for achieving a deficiency free survey two years in a row.

Congratulations to **Andrew Vogel, CNHA, FACHCA** and the staff at The Ohio Veterans Home - Georgetown who recently completed their annual survey with zero deficiencies.

New Members

ACHCA Welcomes the Following New Members (July - September, 2011)

Kachi Amajor – Arlington, TX
Parth Amin – Powell, OH
Kathy Attwood – Lewiston, ME
Daniel Bayangos, Jr. – Virginia Beach, VA
William Beausoleil - Cheshire, CT
James Bebb – Novi, MI
Roger Beins – Elkhorn, NE
Gail Benton – Grandview, MO
Heather Berchem – New Haven, CT
Tara Bowman – Winchester, OH
Deborah Bradley – East Haven, CT
Tracy Brantley – Las Vegas, NV
Mary Ann Bremmer – Adrian, MI
Cynthia Brooks – Cleveland, TN
Amy Brown – Vicksburg, MS
Richard Burch – Charlotte, NC
Gary Burraston – Salt Lake City, UT
Peter Callahan – Kettering, OH
David Carboneau – Mashpee, MA
Ronald Cheli – Macon, GA
Kenneth Clepper – Woodridge, IL
Cindy Cline – Centre, AL
Kelly Cline – Proctorville, OH
Kathleen Costanza – Macomb, MI
Renee Cunningham – Fife Lake, MI
Edward Darnell – Yadkinville, NC
Trina Daves – Kennewick, WA
Jane Davis – Houston, TX
Duane Davis – Asheville, NC
E.Dominic Del Vecchio – Lebanon, OH
Ashley Desiato – Athens, OH
Joseph Dilal, III – Webster, NY
Kimberlee Duncan – New Middleton, OH
Melissa Durr – Noblesville, IN
Julie Durrance – Adamsville, TN
BJ Dvorak – Sioux Falls, SD
Darlene Einerson – Randolph, WI
Yaron Engelstein – Spring Valley, NY
Jaime Faucher – Cromwell, CT
Thomas Gauthier – Chicago, IL
Tamara Geiwitz – Hampstead, MD
Constantine Grivoyannis – Short Hills, NJ
Ed Hendrix – Oklahoma City, OK
Rachel Herrington – Chambersburg, PA
David Hicks – El Cerrito, CA

Jerry Hoganson – Louisville, KY
Heather Howlett – Balto, MD
Sandie Hugg – Dowling Park, FL
Donald Ingle – Sellersburg, IN
Alise Ionashku – Atlanta, GA
Maria Lourdes Isidro – Monroe, NY
Tricia Johnson – Sioux Falls, SD
Jennifer King – Durham, NC
Joanna Kluck – Murfreesboro, TN
Sandra Knapp – Haverhill, NH
Andrew Krochko – Stratford, CT
Kay Laun – Carter Lake, IA
Kim Lefebvre-Scriven – Newtown, CT
Michael Mann – Virginia Beach, VA
Rebecca Marion – Durham, NC
Noelle Marsh – Darlington, SC
Kelly Martin – Batavia, OH
Chris Mathias – Buffalo, NY
Tanya Mattingly – Oxford, NC
Jerry McCoy – Portsmouth, OH
Mark McKenzie – Burlison, TX
Jennifer Michaels – Hewlett, NY
Michael Mileski – Houston, TX
Ruth Minnema – Denver, CO
Erin Montag-Niese – Cincinnati, OH
Julius Moore – Little Rock, AR
Karen Morin – Pascoag, RI
James Morris – Brockton, MA
Subarna Nagra – Spokane, WA
Timothy O’Conner – Lockport, NY
Tara O’Rourke – Ottawa Hills, OH
Judy Pitzele – Inverness, IL
David Plemons – Durham, NC
Kathy Quigley – Adrian, MI
Anup Raju – Jersey City, NJ
Maribel Rizzuto – Pompton Plains, NJ
Jennifer Roberts – Columbus, OH
Darlene Rocco – Largo, MD
Mallory Rogers – Little Rock, AR
Lorie Royster – Oxford, NC
Jesse Samples – Nashville, TN
Nick Sauder – Apison, TN
Kyle Schmidlapp – Columbus, OH
Mary Schoborg – Marshalltown, IA
Sara Sherwood – Brewer, ME

Phyllis Smith – Beaumont, TX
Jeffrey Smith – Charleston, WV
Lisa Thomson – Brookfield, WI
Wendy Trimboli – Brooklyn, NY
Michael Turpin – Westboro, MA
Pam Weber – Parma Heights, OH
Derek Webster – Spruce Pines, NC
Dana Williams – Longwood, FL
Christopher Williams – Indianapolis, IN
Laura Willingham – Anacortes, WA



Member Updates

New Certified Administrators (July 1 - September 30, 2011)

William Collins, CNHA – Corbin, KY
Mohamed Hussain, CNHA – Windsor, CT
Katie Jo Morris, CNHA – Norwell, MA
Linda Smith, CNHA – Peoria, AZ
Ann Rogers, CNHA – Thomaston, CT
Steven Schrunk, CALA – Port Orange, FL

Advancement to Fellow (July 1 - September 30, 2011)

Jason Smith, FACHCA – Nashua, NH

Donations

All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged. They honor the individual in a special way and enable ACHCA to fulfill its mission.

This issue acknowledges donations received between July 1 and September 30, 2011. Donations received after September 2011 will be acknowledged in a subsequent issue of Continuum.

Kelly Cline
Susan Davey
Angus Green
Walter Hotz, FACHCA
Alise Ionashku

Maria Lapid
Mary Helen McSweeney-Feld
Walter Ohanian
Raymond Schumacher

Are You Eligible to Become an ACHCA Fellow?

If you have made significant contributions to long term care and have maintained two continuous years of Full membership, consider becoming an ACHCA Fellow (FACHCA). The designation of FACHCA demonstrates to staff, residents, and the community your commitment to your profession and to them. It signifies achieving the highest level of ACHCA membership which is a status you may keep for life as long as you maintain your ACHCA membership.

For more information including the application, [click here](#) or e-mail education@achca.org.

Just a reminder: In order to maintain your fellow credential (FACHCA) you must maintain current ACHCA membership.

The ACHCA Board of Directors recently approved a new policy to go into effect on October 1, 2011.

If your membership has lapsed for 60 days or more, FACHCA reinstatement will require a new membership application and a fellow application fee of \$250. Contact Janet Spence with questions at jspence@achca.org

Book Reviews & Article Submissions



ACHCA is looking for **book reviewers** and **authors** to contribute reviews and leadership articles for the *Long Term Care Continuum* newsletter.

Book review forms are available and are quick and easy to complete. If you are interested in becoming a book reviewer, [click here](#) to download the book review form. If you are interested in having an article published in *Long Term Care Continuum*, [click here](#) to review our editorial guidelines.

All articles are reviewed by our Editorial Review Panel for inclusion in our newsletter. If you are interested in serving on the ACHCA Editorial Review Panel to review substantive articles published in *Continuum*, please contact us at news@achca.org.

Save the Date
May 4-8, 2012



ACHCA
American College of
Health Care Administrators

CELEBRATING 50 YEARS OF EXCELLENCE

1962 - 2012

46TH ANNUAL CONVOCATION & EXPOSITION

May 4 - 8, 2012 ♦ Gaylord Opryland Resort & Convention Center ♦ Nashville, TN



Celebrating 50 Years of Excellence ♦ Striking Gold with Leadership

Registration Coming Soon!

- ♦ Early Bird Registration & Member Discounts
- ♦ Special ACHCA Room Rate
- ♦ Exhibit & Sponsorship Opportunities

STAY TUNED for more information!
Click the 'Join Our Mailing List' Button or
Visit the Events Page at www.achca.org



ACHCA Partners

Affinity Partners

We proudly recognize our Affinity Partners--organizations that provide products and services to administrators from across the continuum of long-term care and aging services administration. Affinity Partners represent organizations that subscribe to ACHCA's high standards of excellence, and that agree to provide extraordinary value and service to ACHCA members.

Click on the Affinity Partner to take advantage of special offers and discounts available to ACHCA members. [Click here](#) for more information about ACHCA's Affinity Partners.

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**Visit them at Winter Marketplace

Business Affiliate Members

As the premier association for long term care administrator professionals, ACHCA offers businesses and organizations unique access to the long term care community. As an ACHCA **Business Affiliate Member**, companies have the opportunity to interact with long term care leaders and stay on top of industry issues.

For more details on the benefits of a Business Affiliate Membership, [click here](#).

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Member Benefit Partners

Our Member Benefit Partner Program is made up of organizations that provide products and services across the continuum of long-term care.

Click on the Member Benefit Partner to take advantage of special offers and discounts available to ACHCA members. [Click here](#) for more information about this program.

[The Compliance Store](#)
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[Saint Joseph's College of Maine](#)
[SNAPforSeniors](#)



New Member Benefit - Coming Soon

ACHCA members to receive discount off purchase of "Excluded Provider" Screening Software

Kchecks™ from Kinney Management Services, LLC makes the process of checking for excluded and sanctioned individuals and organizations painless and provides a cost-effective alternative to manage the risk of this complex challenge.

Kchecks™ unique system allows users to upload electronic files containing the names of employees and contractors that the organization employs or does business with. These files are stored in **Kchecks™** and automatically searched on a monthly basis against a central repository for individuals and entities that have been excluded from participating in federally funded healthcare programs, including Medicaid and Medicare.

Watch your email for the program announcement and information for ACHCA members to receive a 10% discount on **Kchecks™** software.

Featured Affinity Partners

FREE Resources for LTC Managers!

Magazine, website and e-newsletter

ADVANCE for Long-Term Care Management is a free bimonthly magazine and website that gives you essential business and clinical information to help in managing:

- Long-term care facilities
- Skilled nursing facilities
- Assisted living facilities
- Continuing care retirement communities

advance
Long-Term Care
Management

Our website includes exclusive online articles, blogs, resource centers, and more – all FREE. Plus, don't forget to sign up for our FREE e-newsletter with more original articles and information, just for long-term care managers.

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Update your resume - get a new job AND a chance to win an iPad

As 2011 comes to an end, upload or update your resume on [ACHCA's CareerLink](#) so that you are easy to find by employers looking to hire in 2012. Employers with pent up demand for new, talented employees are constantly searching our resume database. Make sure your resume is up to date with your latest accomplishments for your best chance at landing a great new job.

Anyone who uploads or updates their resume on [ACHCA's CareerLink](#) by **December 31, 2011** will automatically be entered for a chance to win an iPad from JobTarget.



Subscribe to "[Job Alerts](#)", and new jobs that match your search will be emailed to you automatically.



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